



# What Leaders Need To Know To Improve Cyber Security

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**Matt Meade** - Eckert Seamans | **Jeff Birnbach** - Sylint  
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# Cyber Extortion & Ransomware



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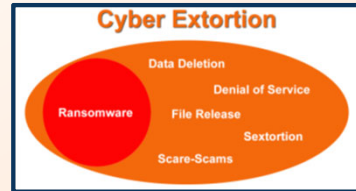
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# Growing Threats

- **Cyber Extortion**
  - A demand for payment based on a threat to expose, damage or deny access to data.
    - Release files on the dark web
    - Delete backups
    - Launch DDOS attacks
- **Ransomware**
  - The malicious encryption of files to deny the owner access and use of the data.



# Scenario #1 County Ransomware Attack

On Monday, IT discovers that the County has been the victim of a ransomware attack. As a result, all employees are locked out of their computers and unable to work.



The IT team finds copies of a ransom note on workstations and servers.



## Notify MCIT

Who does the county notify?  
Who does the county NOT notify?



County notified MCIT, immediately begins working with Counsel & Sylint to assess the scope of the incident and identify options to recovery.

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## Sylint initiates contact with TA

- Sylint reaches out to the Threat Actors (TA) who are demanding payment of 30 bitcoin (\$1.25 million) to provide a decryption key to restore the network.
- TA sends 15 sample files to “prove” they have been in the network and mean business and threatens to publish all data unless it is paid
- The files include sensitive information related to residents.
- Some of the files contain employee PII.
- What is the County's priority at this time?
- Does the County have any obligation to provide notice at this time?

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## Impact Becomes Clearer

The County working in conjunction with Counsel & Sylint, determines that the backups they were depending on for recovery were impacted by the TA and are not viable. Unless a deal can be reached to acquire a decryption key, the County will likely be missing vital files from several departments including county clerk, courts, sheriff, human resources and social services



Sylint negotiates to (1) gather additional intelligence; and (2) attempt to reduce the extortion demand to a more acceptable amount.

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## TA Applies Leverage

- The TA becomes frustrated with the pace of negotiations and does the following:
  - ✓ Start calling employees and leave messages about what will happen if payment is not made.
  - ✓ Launch DDOS attacks to shut down County website
  - ✓ Email employees
- Employees flood HR with calls and are very concerned.
- What do you tell employees?
- What do you tell member residents about the website?
- What if anything can be done?



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## TA Leaks Sensitive County Data on the Dark Web

- In order to incentivize payment, 15 County files are posted on the Dark Web by the TA.
- TA demand reduced to \$430,000.
- Does County pay? Who makes this decision?
- Open Meeting rules? County Attorney?

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## Data Released

LOCKIT! LEAKED DATA		
CONDITIONS FOR PARTNERS AND CONTACTS		
<p><b>atento.com</b> 02 - 02 - 00 00 0</p> <p>Atento is a company that focuses on Business Process Outsourcing and Customer Experience Management services.</p> <p>NOTE</p>	<p><b>le-inc.com</b> 02 - 02 - 00 00 0</p> <p>We manufacture and manufacture our own products - using our proprietary address - in Works, 25, home of our state of the art manufacturing facility, technology center, warehouse, and offices, etc.</p> <p>NOTE</p>	<p><b>idline.fr</b> 02 - 02 - 00 00 0</p> <p>Idline.fr is a professional IT professional services and management professional office and enterprise ITM. In France, it is a small data base center of professional professional services.</p> <p>NOTE</p>
<p><b>https://ville.e...</b> 02 - 02 - 00 00 0</p> <p>City Saint-Affrique, France, Region Occitanie Publication Date: 2019/02/02</p> <p>NOTE</p>	<p><b>dunndev.com</b> 01 10 110 000 00 0</p> <p>Dunn Development Corp, founded in 1998, is a full service real estate development firm specializing in affordable and supportive housing development in New York City. Dunn Development Corp maintains...</p> <p>NOTE</p>	<p><b>medicrush.co.l...</b> 02 - 02 - 00 00 0</p> <p>If we need to transfer information to our users, we will not accept your consent. We will not just say that we're accurate. To be more specific, Medic Crush is an international company, naturally.</p> <p>NOTE</p>

- TA publishes 15 files on their Dark Net site.
- The files include:
  - information provided in litigation subject to a confidentiality order
  - PII of employees
  - Contracts related to a new water treatment facility
  - Voter registration information

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## It's a Criminal Investigation

- Treat IT environment like the crime scene it is!
- Preserve evidence
- Critical to determining what has happened and the County's obligations

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## Media



- Local television and newspapers are demanding statements about the ransomware attack. The lead story on the 12:00 news is “County Shut Down – Ransomware Attack Stops them in their Tracks”
- Numerous other media sources including Krebs on Security begin publishing articles that your data was subject to unauthorized access.

An employee who started last month is trying to handle communications.



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## If You Decide to Pay Ransom (Mechanics)

- Sylint typically handles all negotiations with TA
- 3rd party verifies that payment is not going to a country or group on US restricted list as required by recent OFAC advisory
- Sylint provides TA with sample of encrypted files to prove that TA can decrypt
  - Encrypted files need to be generic. (Do not send file with PII in it)
- Payment in bitcoin is made by 3rd party after receipt of funds from the County
- 3rd party makes bitcoin payment (there is typically an additional charge associated with facilitating the payment)

## Notifications

- What notification obligations with respect to PII and litigation?
- How would you determine this?
- Who would review records?
- Who would send notice?
- What would the notice to litigation parties say?

## More Questions

- Who is responsible for responding to the media inquiry?
- Who is responsible for providing the employees with talking points for handling resident calls? How will those talking points be distributed?
- Who is responsible for responding to the regulatory inquiry?
- Do you have enough information to determine there is a reportable data breach?

## 7 Stages of Incident Response

1. Containment – Prevent subsequent spread/damage
2. Assessment\* (Scope) – Identify impacted assets
3. Preservation – Secure evidentiary material
4. Eradication – Remove and confirm clean environment
5. Restoration – Decrypt/restore data to resume functionality
6. Investigation – Determine cause, scope and impact
7. Modification – Adjust P&P, rules, training, settings as needed

### CAPE RIM

\* May include Threat Actor negotiations

## Scenario #2 Business Email Compromise (BEC)

On Monday morning Acme Builders, a construction contractor that the County has been working with on jail improvement, asks about the status of a \$250,000 payment that was due 17 NOV 2023.



The County has a record of wiring the money to Acme 13 NOV 2023.

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## BEC - Questions

- Would IT have any role in connection with this incident at this time?
- How would the County's legal team find out about this?
- What would the investigation be focused on at this time?

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## Review

Upon further review of the email account of the employee who made the wire transfer, it appears that Acme sent an email on 13 NOV 2023 changing payment instructions from prior transactions.

The employee called the number on the email and verified the new instructions.



IT investigates the incident and determines that the 13 NOV 2023 email came from [accounts@acmebuilderz.com](mailto:accounts@acmebuilderz.com) rather than [accounts@acmebuilders.com](mailto:accounts@acmebuilders.com).

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## More Questions

- Should MCIT be alerted to this situation?
- Is this incident a data breach?
- Should outside counsel be contacted?
- Who is responsible for the lost payment?

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## Investigation

The forensic investigation determines that the employee responded to a phishing email and provided his credentials. Shortly after giving up the credentials, the bad actor accessed the employee's email account and set up forwarding rules so that all legitimate emails from Acme Builders were sent to the user's deleted email folder.

```
mb.1): "translated": true  
mb.1): "protected": false  
mb.1): "verified": false  
mb.1): "followers_count": 0  
mb.1): "friends_count": 0
```

The employee had 6 GB of data in his email account including tax information related to the payment of vendors.

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## Considerations

- How would you determine whether this is a breach?
- Who would conduct the investigation of the nature of the access by the bad actor?
- If the forensic investigator finds evidence of copying or synching of the employee's email box what are the next steps?
- If there is no evidence of synching what are the next steps?

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## Financial Fraud Kill Chain (FFKC)

- FBI Initiative
  - < 72 Hours
  - > \$50,000
  - International
  - SWIFT recall notice initiated



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## Take Aways

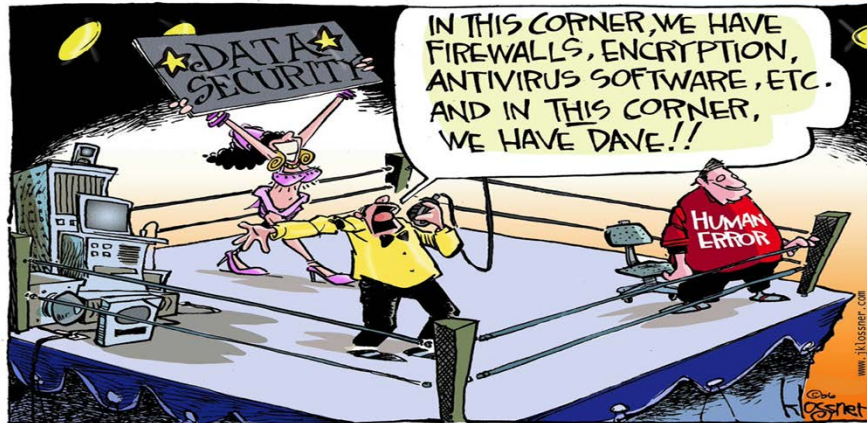
- Does the County have an incident response plan?
- Does the County have an incident response team?
- Has the County done a tabletop exercise to test response?
- Does the County have multi-factor authentication in place?
- Does the County have end point monitoring?
- Does the County outsource IT?
- Does the County have secure backups? Tested?
- What do the County's agreements require vendors with access to PII to do in the event of a cyber incident?

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## A Reminder!



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## Questions?

## Thank You!

**Matt Meade**  
Eckert Seamans  
[mmeade@eckertseamans.com](mailto:mmeade@eckertseamans.com)

**Jeff Birnbach**  
Sylint  
[jbirnbach@sylint.com](mailto:jbirnbach@sylint.com)

[www.eckertseamans.com](http://www.eckertseamans.com)

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